

# London 2012 Operational Experience



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Electricity Operational Forum – August 2012

## London 2012

GB

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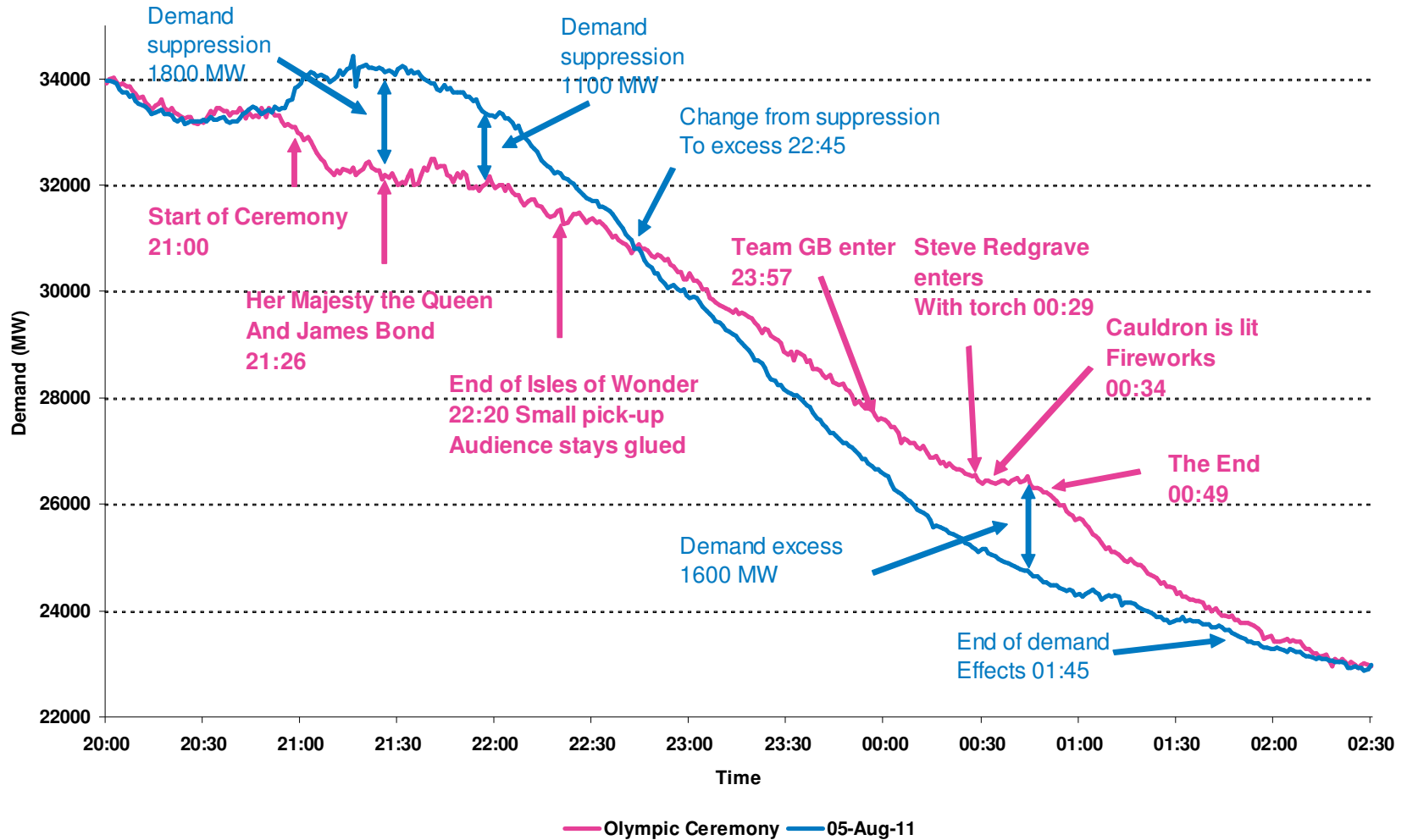
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- After 7 Years in Preparation – London 2012 was ready
  - 26 Sports
  - 17,000 Athletes
  - 205 Countries Represented
  - 20,000 broadcasters, photographers and journalist bringing the games to an estimated 4 billion people worldwide
  - The world was watching..... and so was Great Britain

# Opening Ceremony

GB



27.3 million Viewers

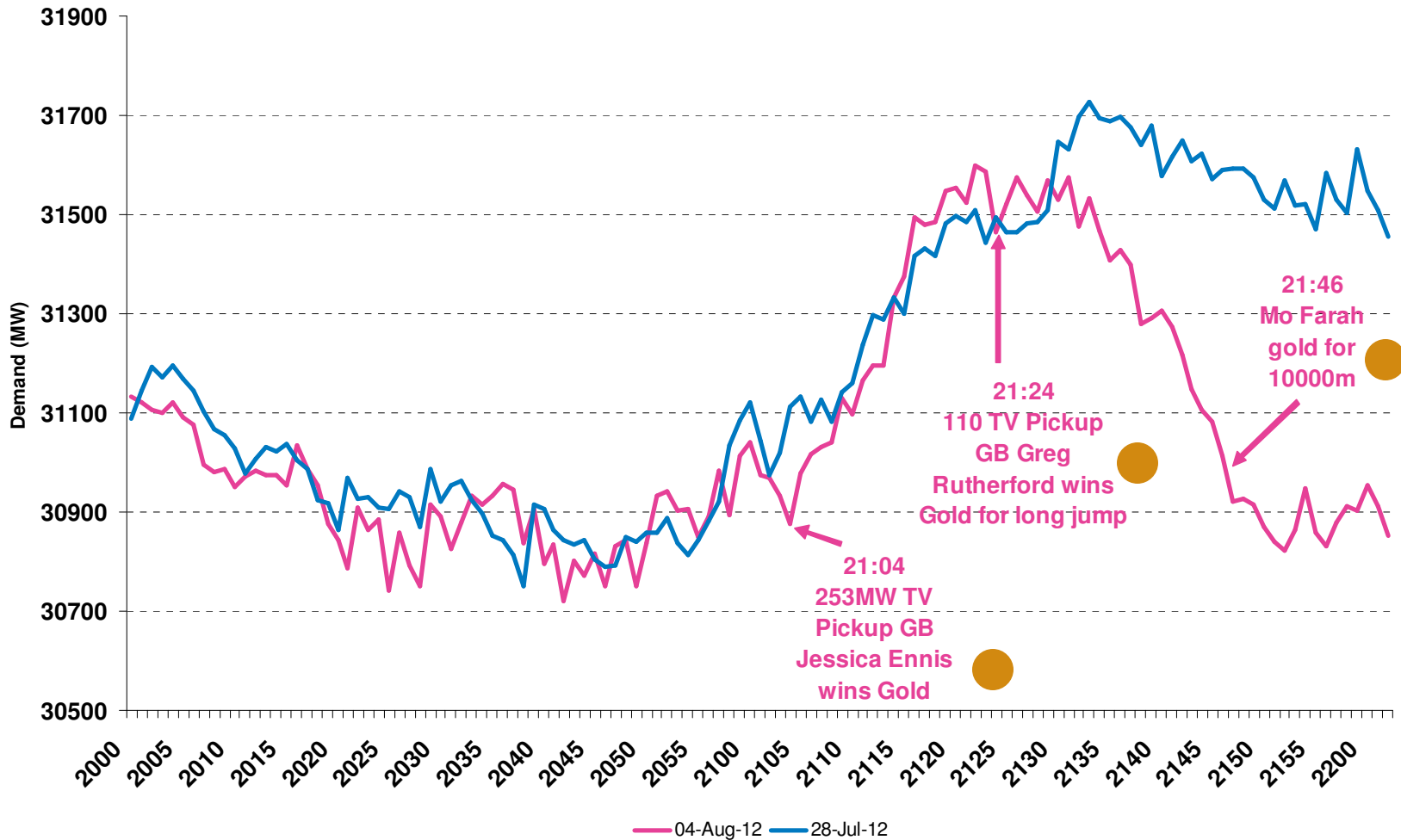
# Day 8 - Super Saturday

GB

11

7

8



17.1 million Viewers

# Day 9 – A GB winner at Wimbledon

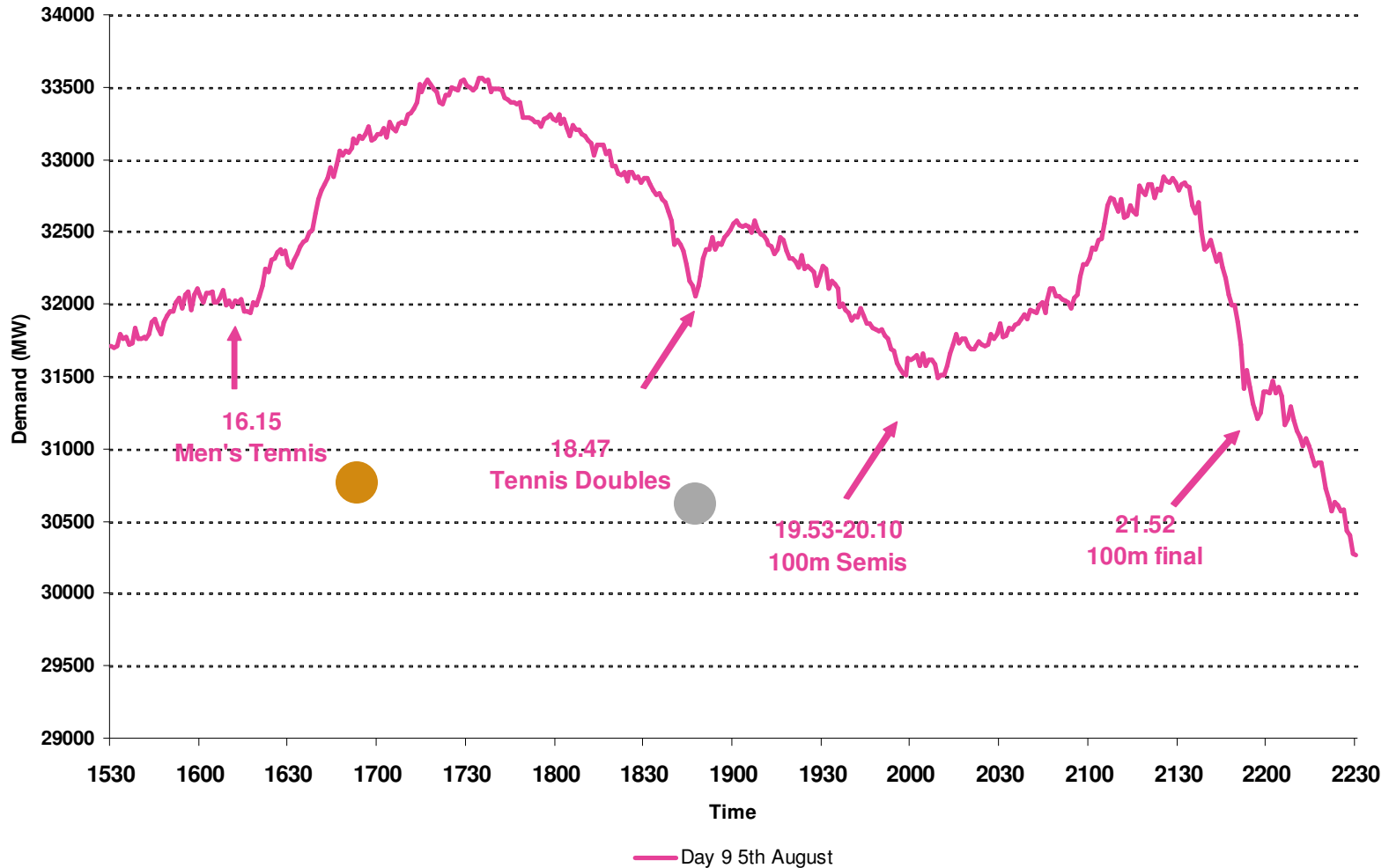
nationalgrid

GB

15

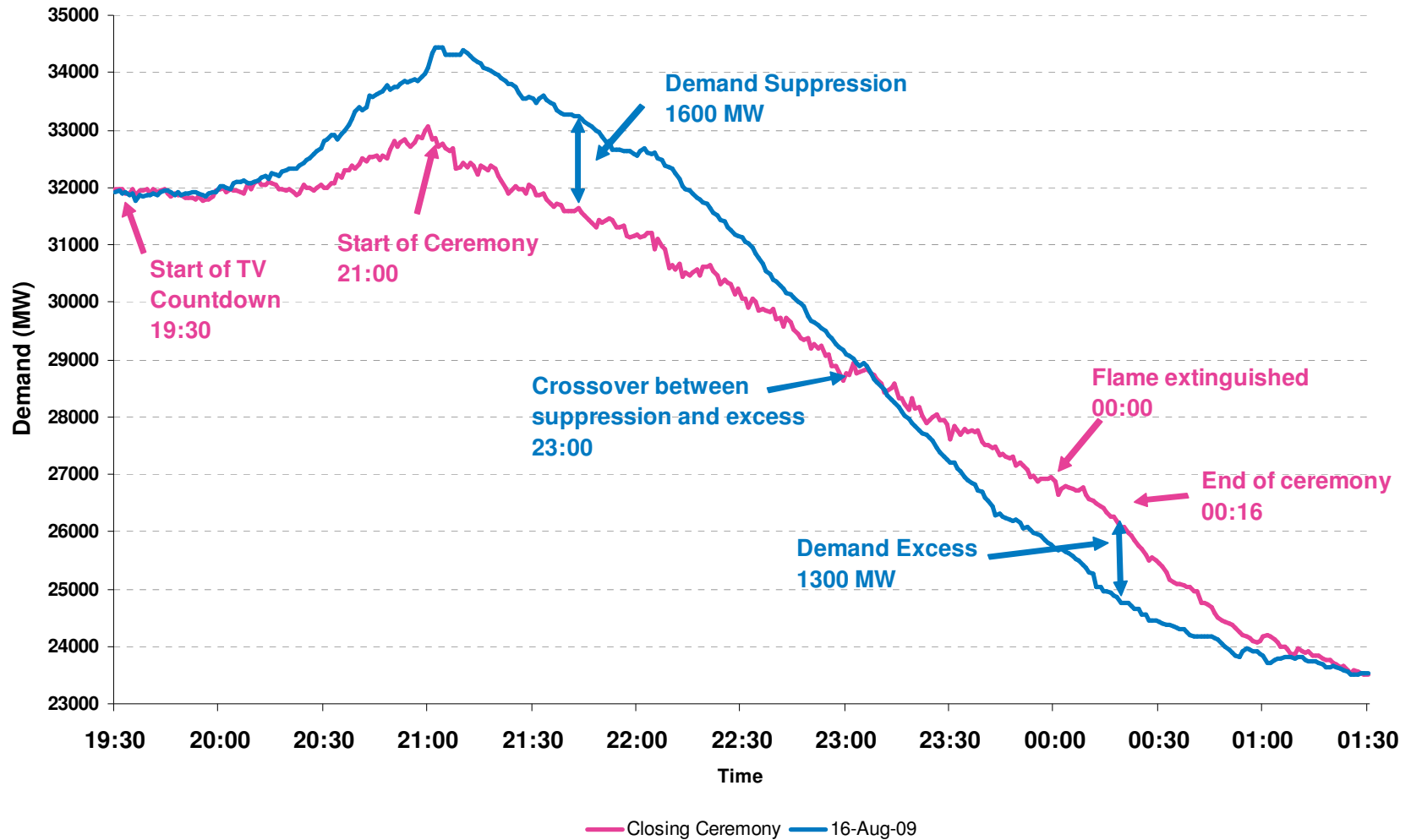
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20 million Viewers for the 100m final

# Closing Ceremony



26.3 million Viewers

## Summary

GB

27

17

19

- Team GB delivered its largest medal haul since 1908
- The Olympics was recorded as the biggest National TV event
- More than 60 million journeys were made on the Tube – up 30% on normal levels
- National Demand ~1% lower than normal weather corrected demand for the same period
- The Opening and Closing Ceremonies were the some longest ever demand affecting events